Message

From: Deener, Kathleen [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=B9A2FF1C086249EA8F6414AFDE8A5E54-DEENER, KATHLEEN]

Sent: 12/23/2013 3:37:25 PM

To: Frithsen, Jeff [/o=ExchangeLabs/ou=Exchange Administrative Group

(FYDIBOHF23SPDLT)/cn=Recipients/cn=e3743bd6f3c345baaae407c1d6f78e92-FRITHSEN, JEFF]; Blackburn, Elizabeth

[/o=ExchangeLabs/ou=Exchange Administrative Group

(FYDIBOHF23SPDLT)/cn=Recipients/cn=a080eb90549a453aaa6a357f5257c0b7-Blackburn, Elizabeth]

Subject: FW: Bristol Bay communications materials for review

Attachments: Bristol Bay FAQs 2013 12-16-13.docx; Bristol Bay Final Assessment Release Key Messages 12-16-13.docx; Bristol Bay

Final Report press release 12-16-13.docx; Bristol Bay Media & Communication Rollout Plan 12-16-13.docx; Bristol Bay Final Assessment Release Key Messages 12-16-13_kdeener.docx; Bristol Bay FAQs 2013 12-16-13_kdeener.docx

Importance: High

Jeff – I've made a few comments and edits to two of these documents. If you agree with them, perhaps you can incorporate into the edits you send to Hanady.

Kacee Deener, MPH
Communications Director
National Center for Environmental Assessment
(ph) 703.347.8514
(blackberry) 202.510.1490
deener.kathleen@epa.gov

From: Kader, Hanady

Sent: Monday, December 16, 2013 6:18 PM

To: McLerran, Dennis; Frithsen, Jeff; Parkin, Richard; Eckman, Sheila; Smith, Judy; Holsman, Marianne; Allnutt, David; Hough, Palmer; Reynolds, Thomas; Ganesan, Arvin; Deener, Kathleen; Blackburn, Elizabeth; Fordham, Tami; Loop,

Travis; Dunbar, Bill

Cc: Philip, Jeff; Bert, Charles

Subject: Bristol Bay communications materials for review

Importance: High

Hello everyone,

Here are the draft Bristol Bay communications materials for the final report. There are five items that need review:

- 1. Key Messages
- 2. Communications Rollout Plan
- 3. Press Release
- 4. FAQs
- 5. Bristol Bay web content: http://www2.epa.gov/bristolbay

The first four are attached. I would encourage everyone to also review the web content. Please use track changes in the Word documents. **NOTE**: The table in the rollout document is really sensitive, so please use the "insert comment" function in Word to note additions/changes and I can incorporate them.

If we intend to get this assessment out in early January, I'll need time to consolidate all feedback and send around final versions for review. I'd appreciate if everyone could have feedback to me by COB Dec. 30.

Thanks in advance for your timely feedback.

Hanady

Hanady Aisha Kader Media Relations and Communications Coordinator U.S. Environmental Protection Agency, Region 10 206.553.0454 (desk) 206.225.8127 (cell) kader.hanady@epa.gov

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